

Hey team,

It's your boss. Gather in here real close. It's time for a huddle.

Let's talk about how you started your morning. You sat down behind your computer, clicked through a few web pages, and then you had to do the unthinkable. You opened Excel or SAP – or both – to find out where you needed focus your attention. There was likely an email or two from me waiting in your inbox, and maybe another couple emails from teammates about weekly tasks.

I know you're probably nauseous just thinking about it. But I have good news, folks: **We are ripping that page out of the playbook.** We have found a better way. Imagine a project without 84 spreadsheet tabs or complex reporting templates. Think about our team with a tool that automatically consolidates data, connects us all across the globe and across the room. This app can also allow us to set goals, allocate resources, track value, and help us execute together seamlessly.

## \*Enter Treeveo\*

I've discovered a new app called [Treeveo](#). They are disrupting the way corporations and organizations are executing projects. They are a growing company that's passionate about building leaders and simplifying the world of project execution.

Their web-based tool runs in all of our browsers, without plug-ins, flash, or other circus hoops. The intuitive, user-friendly platform will allow all of us to have full functionality within the platform – from the CEO to the secretary. Treeveo will get all of us on the same page...literally.

## What's In It For You

As a team member, I know these things are important to you during our projects:

- ✓ **Understanding WHY** - It can be frustrating when you don't understand how or why a task relates to the overall goal of the project. With Treeveo, you will never have to wonder this again.. The tree-view gives you a simple visual explanation for how each initiative can be tracked to the big objective.
- ✓ **Knowing what everyone is doing** - Automatically know who is "playing the game" and who is not. Know what your peers are working on, and stay up to date with each other Also, group accountability keeps me off your back and eliminates the need for complex reporting.
- ✓ **Sending & receiving fewer emails** – There's no need to email documents back and forth for collaborating or updating your peers and superiors. Simply attach any file type to the cell you're working on. I will no longer force a template on you, so just add whatever file you have from your system.
- ✓ **Getting recognized for your contribution**– in several cases I have seen the secretary make significant contributions to a project. With Treeveo, the secretary's contribution was made clearly visible. The same goes for everyone. You can freely share your ideas, and everyone on the team will see the impact of your contribution.
- ✓ **Standardizing successful project processes** – Now we won't have to reinvent the wheel or create a new roadmap for every project. Next time you will already have a good idea of how to execute quickly and efficiently.

Normally, implementing systems is quite cumbersome. But Thanks to Treeveo's super-easy look and feel, we will be making our lives easier sooner than we expect! Until then, I'm open to your comments and ideas.

- Boss Man/Woman